MANUEL YEMOH
Senior Front End Developer

CAREER OBJECTIVE

Senior Front End Developer with **14+ years** of experience building high performance UIs, leading development teams, and delivering cross platform digital products. Specialising in **React, Next.js, TypeScript, and UI/UX strategy**. Known for fostering strong team collaboration and delivering reliable, scalable frontend architecture. Looking for roles where I can contribute to modern frontend builds, collaborate effectively with teams, and deliver impactful digital experiences.

PROFESSIONAL EXPERIENCE

Senior Front End Developer   *March 2024 - April 2025*
Tizo - (Full Time)

- Led frontend architecture using React, Next.js, and TypeScript with Tailwind CSS
- Engineered reliable, test driven UI components for a large scale complaints management system.
- Bridged communication between dev teams and leadership to align technical strategy
- Planned sprints, managed Jira workflows, and mentored junior developers
- Implemented robust CI/CD via GitHub, Vercel, and AWS
- Mentoring a junior front end developer, providing guidance on React, TypeScript, and Tailwind best practices to improve code quality and foster growth.
- Collaborating closely with two backend developers to integrate and validate API requests and data flow across services.
- Producing Figma wireframes and technical documentation to streamline implementation for developers.

Senior Front End Developer   *December 2022 - December 2023*
CNBC - (Contract via Bakaman LTD)

- Leading development of interactive story-based websites that transform complex or traditionally static content into engaging, client focused narratives.
- Developed interactive web narratives using React, Next.js, TypeScript, and Tailwind
- Worked with global teams (US, SG) ensuring consistent delivery and UX
- Oversaw freelance devs and code reviews to ensure high quality output

Lead Developer   *August 2020 - September 2022*
Wellcom London - (Full Time)

- Modernised ad tech stack from legacy to React + TypeScript
- Scoped new projects, resourced teams, and defined coding guidelines
- Collaborated with QA to ensure dynamic display ads met technical specs

CONTACT

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EDUCATION

Bachelor of Science
Games Design
Leeds Metropolitan University
2006 – 2009
2:1 Honours

SKILLS

React
Next.js
TypeScript
Tailwind CSS
JavaScript (ES6+)
Jest
Enzyme
MUI
GitHub
Jira
Figma
Adobe Creative Suite
Strapi
Stripe
Styled Components
GraphQL
WebSockets
AWS
Vercel
HTML5/CSS3
GSAP
Email on Acid
Salesforce
Mailchimp

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Technical Director   *July 2015 - March 2019*
Gameyfi - (Full Time)

- Ran a 12 person studio designing and developing full campaigns to specific briefs in all types and formats; websites, games, landing pages, competition pages, email campaigns using mailchimp and other email clients.
- Handled full project lifecycle including scope, build, and delivery
- Managing timelines and budgets.
- Management of project scope and changes using tools such as Gantt charts
- High level reporting to key stakeholders on project status.

Freelance Front-End Developer   *2013 — Present*
Bakaman LTD - (Contact/Freelance)

- Contracts include; Nomad, CNBC, Network London, UDUX, Marks & Spencers, L'Oréal, Nucco Brain, Dewynters, Saatchi and Saatchi, Brothers And Sisters, VCCP Media, Maverick Media, Common Curiosity
- Developed responsive web pages and reusable UI components using React, Next.js, ES6, Tailwind CSS, and VanillaJS.
- Translated Figma/photoshop designs into pixel-perfect, accessible UIs with animation via GSAP and other JS frameworks.
- Delivered React-based sites, HTML emails, banners (DCM, Flashtalking, Sizmek)
- Built and documented UI kits, QA checklists, and component libraries
- Regularly collaborated with PMs and stakeholders in Agile teams to deliver campaigns against tight deadlines.

Interactive Developer   *November 2010 - September 2012*
Addiction London - (Full time)

- Lead Flash developer.
- Lead Games developer.

SOFT SKILLS

Agile workflow
Mentorship
Code reviews
Team leadership

INTERESTS

Football (5-a-side)
Mentoring children in coding (Festival of code)
Guitar player
Japanese (JLPT N4)
Basketball Referee
Travelling